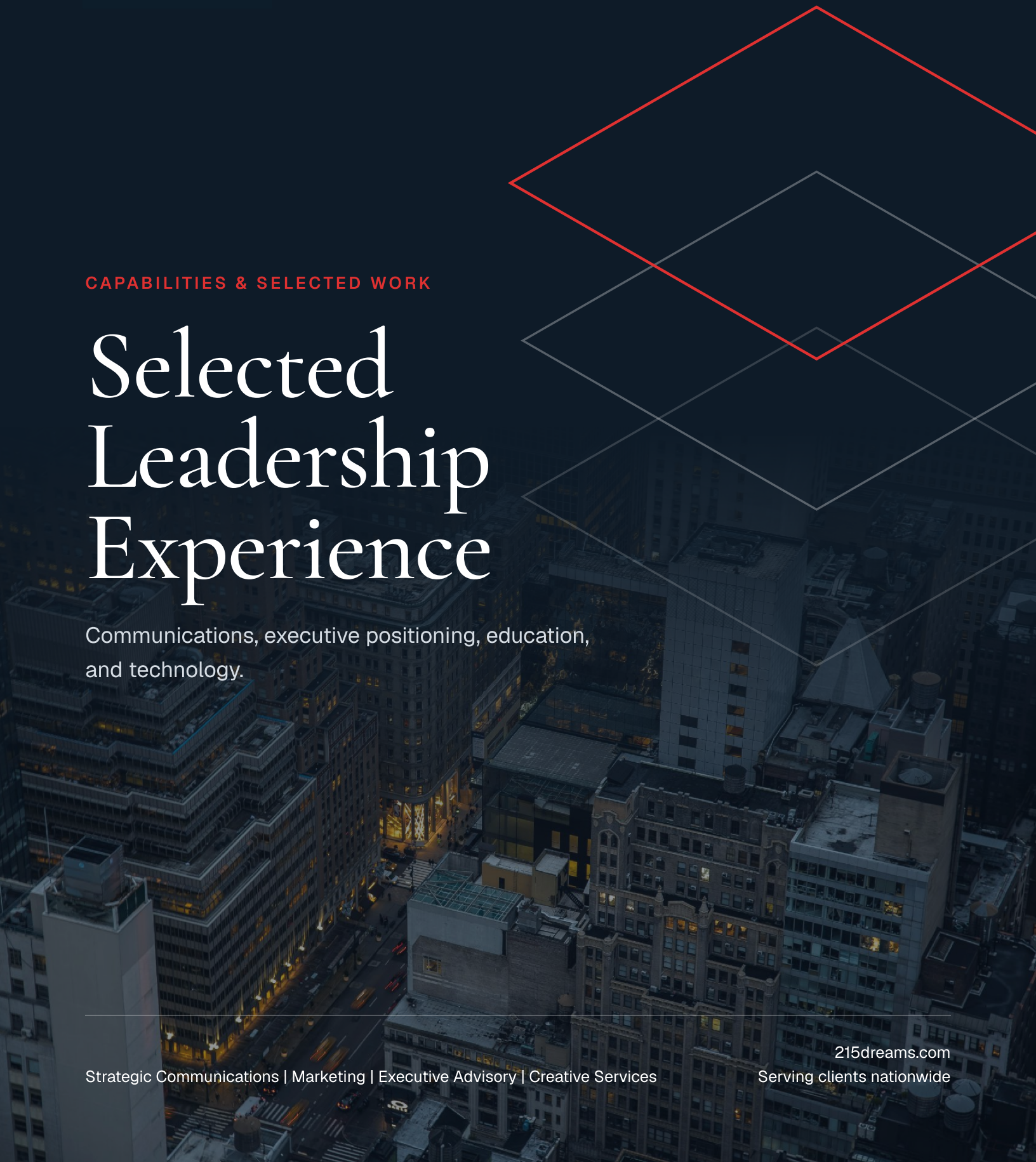
215 DREAMS
STRATEGY & ADVISORY

CAPABILITIES & SELECTED WORK

Selected Leadership Experience

Communications, executive positioning, education, and technology.



Strategic Communications | Marketing | Executive Advisory | Creative Services

215dreams.com
Serving clients nationwide

01

Our leadership experience includes

Communications, executive positioning, education, and technology.

NBCUNIVERSAL / COMCAST / TELEMUNDO

Public speaking & on-camera training

Developed and taught the Empowered Voices public speaking course in partnership with NBCUniversal Telemundo in Miami, culminating in an in-studio, on-camera workshop and taping.

MILLENNIAL VENTURES

Issues, branding & thought leadership

Provided strategic counsel on issues communications, brand identity, and thought leadership positioning.

02

Communications & visibility

Selected experience in executive preparation, brand strategy, and media engagement.

Davis & Associates

DAVIS & ASSOCIATES

CEO media training

Provided media training for the CEO in preparation for appearances on a television affiliate in the nation's fourth-largest designated market area (DMA).

CONFIDENT QUEEN COLLECTIVE

Media strategy & conference visibility

Led media strategy for two consecutive years, including the organization's Philadelphia conference with more than 400 attendees.

03

Enterprise leadership & media training

Executive leadership, organizational transformation, and preparation for high-profile media engagements.

CLARKE SCHOOLS FOR HEARING AND SPEECH

Executive leadership & organizational transformation

Executive leadership and organizational transformation at Clarke, a national, multisite healthcare and education organization. Established enterprise communications governance frameworks and advanced brand strategy, market positioning, thought leadership, operational efficiency, and organizational compliance. Led employee engagement and recognition initiatives, enterprise SWOT assessments, and development of the organization's multiyear strategic plan.

EXECUTIVE SPEAKER & MEDIA TRAINING

Media preparation & leadership presence

Preparation of senior executives and subject matter experts for high-profile media engagements, including PBS, The Wall Street Journal, and NBC and ABC affiliate stations. Strategic counsel, message development, and presentation coaching for conferences exceeding 1,000 attendees, webinars, podcasts, company town halls, board meetings, and regulatory and legislative proceedings. Strengthening leadership presence and communication effectiveness in complex, high-stakes environments, complemented by direct experience as a professional speaker, event host, and organizational spokesperson.

04

Curriculum, training & development

Selected experience in entrepreneurship education and communication skills.



LEAP

Entrepreneurship curriculum & facilitation

Developed entrepreneurship curriculum and facilitated learning sessions for a nationwide group.



SCHOLAR CAREER COACHING

Public speaking & personal branding

Provides public speaking and personal branding training for students, alongside service as an advisory board member.



NONPROFITS INSURANCE ALLIANCE

Video training for nonprofit leaders

Developed and delivered a two-part video training series for nonprofit leaders.

05

Production & education

Selected experience in film production, speaker coordination, and program development.

PALM BEACH ATLANTIC UNIVERSITY

Film & media production

Led independent film production through 215 Dreams in partnership with Palm Beach Atlantic University. Responsibilities included production coordination, financing, and screenplay refinement.

SCHOOL DISTRICT OF PHILADELPHIA / STEPPINGSTONE SCHOLARS

Speaker coordination & journalism education

Coordinated a guest speaking engagement for a Steppingstone Scholars program serving School District of Philadelphia students. Separately developed and launched a student journalism training program in the district as part of a college project.

06

Technology & AI experience

INDEED / WORLD WIDE TECHNOLOGY

AI strategy, training & implementation

AI strategy development, training, and implementation projects.

7-ELEVEN / UKG (ULTIMATE SOFTWARE)

Technology analysis & workforce training

Technology business analysis, workforce training, project roadmapping, and execution.

SOFTCHOICE

Technical capacity & project execution

Technical capacity analysis, project development, and strategic execution.

COMCAST

Internal technology support

Internal technology support strategy, training, and execution.

Start your conversation

215dreams.com

Selected work reflects our leadership's experience across executive roles, consulting engagements, partnerships, and program development.